

Fostering Engagement

presented by Communications by Design



COURSE OUTCOMES:

Learn a research-based engagement framework

Add 20+ student engagement strategies to your repertoire

Create a plan for fostering deeper student engagement

communications
BY DESIGN

Successful Students
Innovative Classrooms
Thriving Schools

STUDENT ENGAGEMENT FRAMEWORK

1

CREDIBILITY

I believe in my teacher.

- Trust
- Teacher competence
- Dynamism or passion
- Immediacy or perceived closeness

Fisher, Frey, & Hattie (2020)

2

RELATIONSHIP

I belong here.

- Identity
 - Belonging
 - Affiliation
 - Pos. social experience
- Stanton (2009), Hattie et al. (2015)

3

VALUE

I believe the work we do has value.

- Behavioral
- Cognitive
- Emotional

Hattie (2009)

4

AUTONOMY

I am trusted to make choices.

- Time
- Task
- Technique
- Team

Pink (2009)

5

MASTERY

I believe I can succeed at this.

- Challenges just beyond current abilities
- Cultivate a growth mindset
- Mastery requires struggle

Tough (2016), Stuart (2019), Pink (2009)

6

EFFORT

I can improve through my effort.

- Praise risk-taking
- Mind your tone
- Expect and welcome error
- Teach effective learning techniques

Stuart (2019)

THINKING ABOUT A

disengaged student

Consider a specific student and a time when that student was disengaged. In the space below, write the name of the student (please do NOT share the student's name with anyone else) and indicators of that student's disengagement.



Disengaged Student (name):

Indicators of
Disengagement:

List 2-3 indicators

(How did you know the student was disengaged?
What did you see or hear?
What did you see? Hear? Not hear?)

STRATEGIES TO BUILD

credibility

I believe in my teacher.

Fisher, Frey, & Hattie (2020)

- Trust
- Teacher competence
- Dynamism or passion
- Immediacy or perceived closeness

Notes:



REFLECTING ON

credibility

How will you improve your students' perception of credibility? Use a teacher-favorite reflection strategy called the 3-2-1 Framework to reflect your thoughts.

(Sneak peak! You'll learn more about this one in the course.)

Pro tip! We suggest you heighten the concern for your students and add a friend to the process. Tell a teaching buddy or colleague about your goals and report back on how it went.

3

Three effective things that already do cultivate positive relationships with students

1.

2.

3.

2

Two interesting ideas from this course that could help

1.

2.

1

One thing I will change or do differently to improve my credibility in students' eyes

1.

STRATEGIES TO BUILD

relatedness

I belong here.

Farrington (2006), Hartl et al. (2015)

- Identity
- Belonging
- Affinity
- Positive dependence

Notes:



REFLECTING ON

relatedness

How will you improve your students' sense of belonging? Use the simple reflection organizer below to capture your thoughts from this section of the course.

Something you already do

Something new or a change you can try

How can we help students feel like they BELONG?

How can we instill a classroom sense of AFFINITY and POSITIVE DEPENDENCY (like each other and rely on one another)?

STRATEGIES TO BUILD

value

I believe the work we do has value.

Fisher, Frey, & Hattie (2020)

- Cognitive
- Behavioral
- Emotional



Notes:



REFLECTING ON

value

How will you improve the purpose and importance of the work of your students? Use the simple reflection organizer below to capture your thoughts from this section of the course.

What is one area of your classroom experience in which students need to find more value? What will you do or change to add a sense of value to this area?

**CURRENT
AREA**



**CHANGE OR
STRATEGY**

STRATEGIES TO BUILD

autonomy

I am trusted to make choices here.

Pink (2009)

- Task
- Time
- Technique
- Team

Notes:



REFLECTING ON

autonomy

How will you provide opportunities for your students to make developmentally-appropriate choices in your classroom? Use this simple reflection organizer below to capture your thoughts from this session of the course.

For each of the 4 Ts of Autonomy, consider one change of strategy, practice, or tool you can use to offer students choice in that area.

TASK

TIME

TECHNOLOGY

TEAM

STRATEGIES TO BUILD



mastery & effort

I believe I can succeed at this.

I can improve through my effort.

Tough (2016), Stuart (2019)

- Goldilocks challenges
- Cultivate a growth mindset
- Teach effective learning techniques

Notes:



REFLECTING ON

mastery & effort

How will you help students believe in their capacity to succeed and improve? Use the simple reflection organizer below to capture your thoughts from this section of the course.

Consider a lesson or task in your classroom.

What does it look like for students to be successful in this task?

What should their effort look like to best achieve that success? How will you teach or model that?

Lesson or Task

Define Success

Teach Quality Effort

Lesson or Task

Define Success

Teach Quality Effort

disengaged student



Strategy to

Now, select a strategy for each area and record that you feel may help engage this student. Remember the spectrum! The goal is incremental growth. Describe the strategy and how you will implement it.



FINAL REFLECTION: HOW WILL YOU foster engagement?

For the final reflection, use the Flip-it strategy to determine how you will use some of these strategies to address the big engagement challenges you are likely to face with your students. Repeat this process as many times as desired (additional blank templates on the next page).

For each **challenge**, describe an engagement challenge or situation.

For each **hope**, describe how you would like that situation to be ideally.

For each **strategy/change**, describe the strategy or change you can make to move closer to the hope.

Challenge	Hope	Strategy/Change

