

# COLLECTING & CONNECTING THE DOTS

## AI, TECHNOLOGY, AND THE PEDAGOGY OF EDUCATIONAL DESIGN

GRAND RAPIDS, MI | AUGUST 9TH

Join us for an insightful discussion where industry experts will share their vision and strategies for integrating advanced technologies and innovative classroom designs to create optimal learning environments. This event promises to offer valuable perspectives on the evolving landscape of education and the role AI will play in shaping it.

### WHY ATTEND?

- Gain insights into educational technology and classroom design.
- Learn how AI is poised to revolutionize teaching methodologies and learning experiences.
- Network with thought leaders, educators, and industry professionals.

WE LOOK FORWARD TO HOSTING YOU AT THIS ENLIGHTENING EVENT.

### SPEAKERS & PRESENTATIONS



*"Reimagining Education: Integrating Experiential Learning, AI Tools, and Innovative Use of Space"*

– DAVID TEBO, OTTAWA AREA ISD



*"Packing a Suitcase for a Place None of Us Have Been: Shrinking Educational SPACE as We Prepare for the NEXT."*

– DAVID A. STUBBS II, DAVID STUBBS DESIGN

### FRIDAY, AUGUST 9, 2024

**8:30 AM** | ARRIVAL, REGISTRATION AND NETWORKING

**9:00 AM – 12:00 PM** | LEARNING SESSIONS

**12:00 PM – 1:00 PM** | LUNCH AND NETWORKING

### LOCATION

#### COMMUNICATIONS BY DESIGN OFFICES

4101 Sparks Dr SE  
Grand Rapids, MI 49546

### RSVP

Please confirm your attendance by August 2 to Sara Easter at [seaster@cbdconsulting.com](mailto:seaster@cbdconsulting.com) or Christine DeBrot at [c.debrot@vsamerica.com](mailto:c.debrot@vsamerica.com).

If you have any questions regarding the event, please contact Sara Easter at **616-304-0044**.

### ABOUT US

**Communications by Design (CBD)** specializes in providing comprehensive technology integration services to schools, enhancing educational experiences through innovative solutions. CBD offers strategic planning and consulting services, helping schools develop and implement effective technology plans that align with their academic goals. By focusing on personalized, hands-on assistance, Communications by Design empowers schools to create dynamic, tech-enhanced learning environments that prepare students for the future.

**VS** is a leading global designer and manufacturer of furniture for educational environments. For over 125 years, VS has been at the forefront designing agile, inspiring spaces for all kinds of learners. From space planning, project management, installation and professional learning opportunities, VS provides a total turn-key solution for Michigan schools.

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# EXPERT SPEAKERS AND SESSIONS



**DAVID TEBO**

OTTAWA AREA ISD  
HOLLAND, MICHIGAN

## **"REIMAGING EDUCATION: INTEGRATING EXPERIENTIAL LEARNING, AI TOOLS, AND INNOVATIVE USE OF SPACE"**

In this era of rapid technological advancement, the role of education is evolving to prepare students for a future that balances technology and experiential learning opportunities. The intersection of experiential learning, AI tools, and innovative use of space offers a fresh lens to education, fostering an environment where students can thrive in the 21st century. This session will delve into this integration, showcasing how it can enhance teaching and learning experiences.

The session will explore how experiential learning when combined with AI tools, can transform the traditional classroom into a dynamic learning environment. We will discuss the use of AI in personalizing learning experiences, enhancing student engagement, and providing real-time feedback, all within an experiential learning framework. This approach not only aids in the comprehension of complex concepts but also develops critical thinking and problem-solving skills, essential for students in today's world.

Furthermore, the session will highlight innovative ways to utilize space in educational settings. Moving beyond the traditional classroom setup, we will explore how flexible learning spaces, equipped with advanced technology, can facilitate collaborative and individualized learning experiences.

This session is not just about adopting new technologies; it's about reimagining the educational landscape to create more effective, engaging, and relevant learning experiences for our students.



**DAVID A. STUBBS II**

PRESIDENT, DAVID STUBBS DESIGN

## **"PACKING A SUITCASE FOR A PLACE NONE OF US HAVE BEEN: SHRINKING EDUCATIONAL SPACE AS WE PREPARE FOR THE NEXT. "**

We are constantly changing and evolving. We are persistently adding to our tool kits with knowledge, techniques, skill, methods or processes used to produce goods, services, or achieve specific goals... a simple definition of technology. However, within educational spaces, numerous categories of historic anchors still tend to get in the way of teaching and learning while impressive conversations resonate within the curricula.

This interactive session is a summary of years of observational research specifically designed to explore the relationships of the critical factors that contribute to creating transformational learning environments. Unique persona, proxemics and the role of agile spaces will be the focus of this conversation. Driven by culture, interest, skill and most importantly comfort within gathering opportunities, a varied set of learner personas emerge. This detailed knowledge of these personas will guide educators and designers in supporting the shrinking of the physical space within education... a true cultural shift.

Participants will gain a heightened understanding of five individual personas as well as insights into the impact of physical distance and cultural relevance on creativity, innovation in addition to teamwork in collaborative opportunities. Moreover, this workshop will examine how agile spaces prioritize flexibility, adaptability, and collaboration, and how these principles can be integrated into the design of all educational spaces.

Intentionally weaved throughout the conversations will be suggestive considerations to begin shedding components of what we no longer require within education. If successful, we will have room in our suitcase to fit more skills, methods and processes for a world we currently may not fully understand.